

Family, Career and Community Leaders of America, Inc.®  
**2004 National FCCLA Programs Award Application**



**F**amily, Career and Community Leaders of America® promotes and supports community involvement through its national FCCLA programs. By identifying a need and developing an innovative project in one of these areas, your chapter could win a cash award!

**E**very community needs concerned citizens to address the problems it faces. Through FCCLA, members develop skills that can make their communities better. Working together, these members make a difference by assuming leadership roles and demonstrating the willingness to improve their communities.

**Use this combined application form to submit your project for recognition in any one of these six programs or for the Join Hands Day Award.** If you wish to submit another project for recognition in a different program, use a separate form. **Check the national FCCLA program or project for which you are completing this application.**

**DEADLINE: All applications due to your STATE FCCLA ADVISER postmarked by March 1, 2004.**

**State FCCLA Advisers will then forward the state winner to National Headquarters postmarked by April 1, 2004.**

- ☐ **Community Service**—recognizes chapters that identify a community need and promote community involvement to meet that need.



**Community Service Awards**

- Top Middle School Award \$1,000
- Top High School Award \$1,000
- Runner-Up Award \$ 500

- ☐ **FACTS (Families Acting for Community Traffic Safety)**—recognizes chapters for promoting sober driving, seat belt use, and safe driving habits.



**FACTS Awards**

- Top Middle School Award \$1,000
- Top High School Award \$1,000
- Runner-Up Award \$ 500

- ☐ **Join Hands Day Project**—recognizes chapters that created and conducted an outstanding Join Hands Day project on **June 21, 2003**, and registered their project on the Join Hands Day Web site, [www.joinhandsday.org](http://www.joinhandsday.org).

**Join Hands Day Award \$ 500**

**DEADLINE: All applications due to NATIONAL FCCLA HEADQUARTERS postmarked by March 1, 2004.**

- ☐ **Career Connection**—recognizes individuals and chapters that conduct career development projects to help young people link skills for success in careers, families, and communities.

**Career Connection Awards**

- Top Middle School Award \$1,000
- Top High School Award \$1,000
- Runner-Up Award \$ 500



- ☐ **Families First**—recognizes chapters that help young people gain a better understanding of how families work, and learn skills to become strong family members.

**Families First Awards**

- Top Middle School Award \$1,000
- Top High School Award \$1,000
- Runner-Up Award \$ 500



- ☐ **Financial Fitness**—recognizes chapters that promote making, saving, and spending money wisely.

**Financial Fitness Awards**

- Top Middle School Award \$1,000
- Top High School Award \$1,000
- Runner-Up Award \$ 500



- ☐ **Student Body**—recognizes chapters that promote eating right, being fit, and making healthy choices.

**Student Body Awards**

- Top Middle School Award \$1,000
- Top High School Award \$1,000
- Runner-Up Award \$ 500



## Criteria

Judges will evaluate—

- clarity of goals and members' ability to identify needs related to the project;
- project creativity, resourcefulness, results achieved, and evaluation process;
- use of Family and Consumer Sciences Education skills;
- overall presentation of application information;
- impact on behaviors and attitudes targeted by the project;
- extent to which the project promotes a better understanding of Family, Career and Community Leaders of America® and Family and Consumer Sciences Education.

## Official Rules

■ Project must be carried out between March 1, 2003 and March 1, 2004, except for the Join Hands Day project, which must be completed on June 21, 2003.

■ A project may be submitted for only one national FCCLA award.

■ A chapter may submit only one application for each national award.

■ Applications must reflect the work of FCCLA members. All applicants must be nationally affiliated with FCCLA by March 1, 2004.

**A copy of the chapter's affiliation form must accompany each application.**

■ Entries must be typed (except signature) on an original form, photocopy of this official application form, or the version available on the FCCLA Web site. The amount of space used to answer each question must match the space on this original application. A minimum font size of 9-point type must be used.

■ The only acceptable attachments are 8.5" x 11" sheets to which newspaper clippings and project photos have been attached. Additional materials WILL NOT be considered. Chapter and individual projects will be disqualified for award consideration for failing to submit the required forms or follow the guidelines as outlined above.

■ Winners will be selected based on this written presentation. Judges' decisions are final.

■ For award consideration, applications must be postmarked by March 1, 2004, and sent to the appropriate FCCLA contact. (See page 1.) **Do not send any other materials in the same envelope. Mark "Attn: [Award Name] Application."**

■ All entries become the property of FCCLA, which reserves the right to publish names and quotes from entries in national materials and to the public.

### IMPORTANT! PLEASE NOTE:

If **Career Connection, Families First, Financial Fitness, and Student Body** applications are sent to the State Adviser first and then forwarded to the national office **after** the postmark deadline, they will not be considered. **Community Service, Join Hands Day, and FACTS** applications sent to the national office, instead of to the state adviser, will not be forwarded.

Applicant's name \_\_\_\_\_  
Career Connection Individual Applicants Only

Chapter name \_\_\_\_\_

School name \_\_\_\_\_

School address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

School phone \_\_\_\_\_ School fax \_\_\_\_\_

Adviser's name \_\_\_\_\_

Adviser's e-mail address \_\_\_\_\_

Chapter profile (please check all that apply):

- ☐ Occupational members ☐ Comprehensive members ☐ Middle school level chapter  
☐ Intra-curricular chapter ☐ Out-of-class chapter ☐ High school level chapter

Number of affiliated chapter members \_\_\_\_\_

Number of chapter members participating in this project \_\_\_\_\_  
(number should not exceed number of affiliated chapter members)

Population of community \_\_\_\_\_ Total enrollment of school \_\_\_\_\_

I understand that by submitting this form, if selected as one of the national winners, our chapter must have at least one representative attend the 2004 National Leadership Meeting and present information about our project. All information submitted is correct to the best of my knowledge. (Please sign below.)

Applicant/Chapter representative \_\_\_\_\_

Chapter adviser \_\_\_\_\_ Date \_\_\_\_\_

Completely answer all parts of the six questions that follow. Be concise, but give as many details as possible.

### I Project Summary (10 points)

Project title \_\_\_\_\_

Career Connection, FACTS, Families First, Financial Fitness, or Student Body unit

or topic area if applicable \_\_\_\_\_

Briefly summarize your project and accomplishments in the space below.

**II Needs, Goal, and Measurable Objectives (20 points)**

- A. Describe the need(s) your project was designed to address. (Why did you choose this project?) Provide supporting data.
- B. List your project's goal. (What result did you WANT to achieve?)
- C. List your project's measurable objectives. (What specific measurements/statistics/information did you select to indicate if you were achieving your goal?)

**III Activities and Resources (20 points)**

- A. Briefly summarize the major activities and time schedule used to carry out the project. Include the number of chapter members involved, number of participants in events, number of people reached with information, etc.
- B. List resources used and how they were gathered. Describe collaborations with other organizations.

**IV Evaluation and Results (20 points)**

- A. Briefly describe the evaluation METHOD you used to measure results. (Example: pre- and post-surveys, tests of knowledge, observations of behaviors, etc.)
- B. Describe the impact on attitudes and behaviors your project had on the individuals and/or groups involved. Include specific measurements/numbers found during your evaluation and achieved results.

**V Image and Public Relations (15 points)**

- A. Describe how your project promoted a better understanding of Family, Career and Community Leaders of America, Inc.® and Family and Consumer Sciences Education.
- B. Describe the media used, such as radio, television/access cable, bulletin boards, Web sites, newspapers, etc. List the number of articles or publications with the total circulation of each and the number of radio or television stories with the approximate reach of each. Attach articles on 8.5" x 11" sheets.

**VI Family and Consumer Sciences Skills (10 points)**

Describe how members used their Family and Consumer Sciences Education skills during the project. List specific skills used. *For example, we used child development principles to create age-appropriate booster seat and safety workshops.*

**VII Presentation (5 points)**

Up to five points may be awarded for the overall presentation of this application, including format, conciseness, grammar, spelling, and neatness.

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Additional copies of this form may be obtained from Family, Career and Community Leaders of America's® toll-free fax-on-demand system. Dial 1-800-NFO-TOGO and request document number 60201. The form will be faxed to the number you specify. You may also access and complete the form at [www.fcclainc.org](http://www.fcclainc.org).



**Community Service, FACTS, and Join Hands Day applications must be submitted to State FCCLA Advisers. State FCCLA Advisers' addresses are available on the FCCLA Web site at [www.fcclainc.org](http://www.fcclainc.org).**

Mail **Career Connection, Families First, Financial Fitness, and Student Body** to—

Attn: [Award Name] Application  
FCCLA  
1910 Association Drive  
Reston, VA 20191-1584  
(703) 476-4900